



KUMARAGURU
college of technology
character is life

7.1.6 Quality audits on environment and energy are regularly undertaken by the institution.

5. BEYOND THE CAMPUS ENVIRONMENTAL PROMOTIONAL ACTIVITIES:

Apart from conducting campus sustainability events inside Kumaraguru Institutions, we did outreach to other places. By doing so, we promoted the tag line "Time for Nature". The event details as follows.

S.No.	Name of the activity	Date	Venue
1.	Lake cleaning by NCC students	23.10.2016	Kovaiputhur, Coimbatore
2.	Greenathon	18.09.2016	Kurumbampalayam Village
3.	Negizhi 50	05.01.2017	Saravanampatti Village
4.	Water Conservation Rally 2016	04.03.2017	Saravanampatty Village, Coimbatore corporation
5.	Lake cleaning	07.10.2017	Kurichi Lake-Coimbatore
6.	Swachh Bharat 2017	08.10.2017	Gandhipuram
7.	Cycle rally- Awareness on air pollution	26.11.2017	Saravanampatti, Ganapathy
8.	Walkathon event - Awareness on Petroleum Conservation	03.02.2018	Race course road, Coimbatore.
9.	I Love Covai	14.02.2018	Government Hospital -Coimbatore
10.	Swachh Bharat activity	02.10.2018	CMC Colony

Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL

Kumaraguru College of Technology
Coimbatore - 641 049.

11.	Importance of solar Energy	20.11.2018	Chinnavedampatti Udaiyampalayam Chinnamettupalayam
12.	Swachh Bharat - Lake Cleaning	21.07.2019	Sengulam Lake
13.	Awareness on cleanliness-rally	19.9.2019	KCT to Sankara College
14.	Swachh Bharat - Creating a pond	02.10.2019	Vellakinar Samathuvapuram
15.	Rain Water Literacy Program	14.09.2019	Lake Cleaning
16.	Energy Ambassadors 2019 programme	17.11.2019	For polytechnic and school students
17.	Awareness programme on Ground water recharge	27.02.2020	Department of Civil Engineering is organized PWD Sponsored, Awareness Programme on "Groundwater Recharge"
18.	Home Green Home-Project Implementation	24.09.2020	Ellapalayam

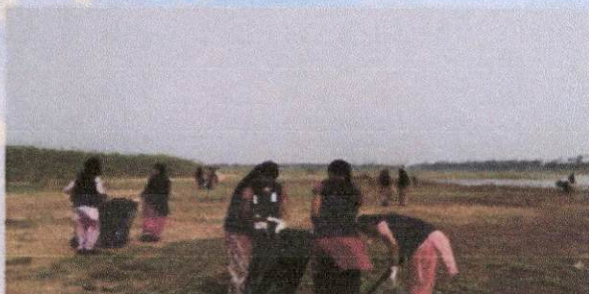
Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.

1.Title of Activity	:	Lake cleaning
Date & Venue	:	23.10.2016 & Kovaiputhur
Description of Event	:	To keep the environment clean



LAKE CLEANING

On 23rd October 2016 our NCC Cadets of Kumaraguru College of Technology have cleaned the lake in Kovaiputhur which was organized by VER Organization. Cadets of all three wings combined together and actively participated in this social project for the betterment of the environment.



This cleaning process took place for nearly 5 hours. Our Cadets worked hard to remove the plastics and unwanted materials from the lake.

Dr. D. Saravanan
Dr. D. SARAVANAN, M.Tech., Ph.D.,
 PRINCIPAL
 Kumaraguru College of Technology
 Coimbatore - 641 049.

2.Title of Activity	:	Greenathon
Date & Venue	:	18.09.2016 & Kurukampalayam
Description of Event	:	200 Saplings plantation

"The best time to plant a tree was 20 years ago. The next best time is today."

We the Rotaractors of KCT successfully executed our on-going project Greenathon (plantation of saplings) in Kurukampalayam with an aid of switching over the village into a heaven. The Rotaract club of KCT has been executing this particular project for over 8 years. A prior preparation has been carried out for about a month with full dedication of all our Rotaractors. Out of many spots, Kurukampalayam was chosen for this wonderful event. Around 150+ saplings, all of medicinal values was bought from ISHA YOGA CENTER, Coimbatore keeping the promise of safe guarding the trees by signing an acknowledgement. Around 74 Rotaractors cameforth to work. With the help of VIZHUMIN YOUTH MINISTRY in the village, our Rotaractors dug pits in and around the village, the previous night itself. To protect the plant from predators and external forces, the sapling guard and a stick was placed and tied together. Some of the saplings were neem,sorgam,vetchi,etc.,.An awareness has been created among the pupil and a genuine agreement was made between us and the youth club to water the plants.

Finally after planting the saplings, a common meet with a panchayat union was held wherein they showed their gratitude and reverence towards us. Then, after the lunch we winded by 1:00p.m.


 Dr. D. SARAVANAN, M.Tech., Ph.D.,
 PRINCIPAL
 Kumaraguru College of Technology
 Coimbatore - 641 049.



Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.

3.Title of Activity	: Negizhi 50
Date & Venue	: 05.01.2017 & Saravanampatti
Description of Event	: To avoid plastics and creating awareness to use cloth bags

The negizhi 2k17 had its inaugural in kct . The welcome note was given by Rtr. Vishnupriyan; event chairman Rtr.Ruban then enlisted the history of negizhi event and the agenda of negizhi'17.The main aim of this year's negizhi was to eradicate plastics in campus and also create awareness among public.So we planned to distribute cloth bags in and around Saravanampatti . The cloth bag distribution was executed by splitting ourselves into batches to provide degradable and eco-friendly cloth bags in grocery shops and other departmental stores, to replace plastics in Saravanampatti. We also educated the shop owners about the causes of plastics. Most of the shopkeepers responded positively and agreed to use cloth bags instead of plastic bags.



Dr. D. SARAVANAN, M.Tech.,Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 040.

4.Title of Activity	:	Water Conservation Rally
Date & Venue	:	04.03.2017 & Saravanampatti Village
Description of Event	:	To Make awareness about water conservation

WATER CONSERVATION RALLY

To make awareness about water conservation we NCC OF KCT did A AWARENESS RALLY on 4th March, 2017. Around 60 cadets are take part in the rally and give the pamphlets to the people of Saravanampatti village, Coimbatore Corporation with the details of water conservation and need of the water. After completing the Rally we take pledge to save water.



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Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.

5.Title of Activity	: LAKE CLEANING
Date & Venue	: 07.10.2017 & Kurichi Lake-Coimbatore
Description of Event	: NSS of KCT joined hands with Esha Yoga for Kurichi Lake cleaning at Ukkadam, Coimbatore. The volunteers cleaned up the plastic and polythene bags that were non-biodegradable which harms the society.




 Dr. D. SARAVANAN, M.Tech., Ph.D.,
 PRINCIPAL
 Kumaraguru College of Technology
 Coimbatore - 641 049.

On the eve of Swami Vivekananda's birthday, NSS of KCT attended an event - "ARISE" organized by the NGOs in Coimbatore. All the volunteers got motivated by the special address on youth development. The necessity of being the good citizen for the development of the society was well understood by the Volunteers and an awareness on Human rights and constitutional laws also given to the volunteers

"You have to grow from the inside out. None can teach you; none can make you spiritual. There is no other teacher but your own soul."-Swami Vivekananda




Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.

6.Title of Activity	:	SWACHH BHARAT 2017
Date & Venue	:	8.10.2017 & Gandhipuram, Coimbatore
Description of Event	:	To keep the Common bus stand clean

SWACHH BHARAT 2017



We the NCC Cadets have organized the Swachh Bharat mission, a Cleanliness Drive under Swachh Bharat Abhiyan Programme on the occasion of Gandhi Jayanthi.

We cleaned up the streets, roads and disposed the waste materials safely.

As we know that, "Cleanliness is next to Godliness", we will bring Godliness in our country in the upcoming years if this mission is effectively followed by the people.

8th October 2017
Gandhipuram
 Coimbatore

Dr. D. SARAVANAN, M.Tech., Ph.D.,
 PRINCIPAL
 Kumaraguru College of Technology
 Coimbatore - 641 049.

7. Title of Activity	:	CYCLE RALLY
Date & Venue	:	26.11.2017 & Saravanampatti to Thudiyalur
Description of Event	:	Awareness on air pollution



CYCLE RALLY



On account of NCC day celebration, we the NCC of KCT proudly organized a cycle rally to create awareness about air pollution. With the help of the Bikers club of KCT, we joined together to overcome the effects of air pollution among the public. This event was begun by Our Hon'ble Former Principal, Dr.R.S. Kumar. Totaling 60 volunteers of this event including the Police and the cadets, we begun at KCT and went through Saravanampatti, Ganapathi, Koundampalayam, Thudiyalur and ends at KCT.

26th November 2017
Coimbatore.

Chief Guest
Dr.R.S.Kumar,
Former Principal,
KCT

Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL

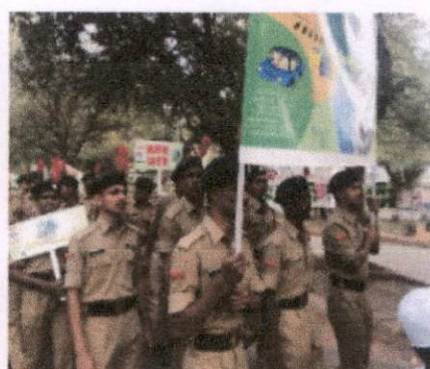
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8. Title of Activity	:	WALKATHON EVENT
Date & Venue	:	03.02.2018 & Race Course Road
Description of Event	:	Awareness Program on Petroleum Conservation



The Walkathon event was held in Government Arts College, Coimbatore on February 3, 2018. Walkathon event is to create awareness about petroleum conservation and to preserve it for the future generation. This event was organised by the Hindustan Petroleum Corporation Limited. The event had participation of cadets from various colleges and schools. The chief guest of this event was Dr. Natarajan, Deen of P.S.G College of Technology. This event started at 7.00 am in the morning by flowing the balloons in the air. The event was led by a team of band followed by the cadets. The Walkathon covered a distance of 2 km through the Race Course road and completed at the same venue. The cadets are provided with a T-Shirt and Cap to honour their participation.


WALKATHON EVENT



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 Dr. D. SARAVANAN, M.Tech., Ph.D.,
 PRINCIPAL
 Kumaraguru College of Technology
 Coimbatore - 641 049.

9.Title of Activity	: "I LOVE COVAI" EVENT
Date & Venue	14.02.2018 & Government Hospital -Coimbatore
Description of Event	: The NSS club of KCT took part in an event called "I LOVE COVAI" and cleaned the Government hospital of Coimbatore and planted saplings to promote the importance of a greener and cleaner environment. Volunteers also offered bedsheets to the patients of the hospital and placed Dustbins in the hospital premises




 Dr. D. SARAVANAN, M.Tech., Ph.D.,
 PRINCIPAL
 Kumaraguru College of Technology
 Coimbatore - 641 049.

10.Title of Activity	:	SWACHH BHARAT AT CMC COLONY
Date & Venue	:	02.10.2018 & CMC COLONY
Description of Event	:	NCC-Cleaning City



We, NCC of KCT joined hands with other organizations (Seva Sangam and RSS) and volunteers to clean the CMC Colony on the occasion of Gandhi Jayanthi (02.10.2018). The people of this colony are the only reason for the clean Coimbatore city. As the people of this colony are busy in cleaning the city, they lagged in cleaning their surroundings. Hence the Seva Sangam planned to clean their places. 72 cadets from our college participated in the event. This event started at 7:00am. The event organizer divided the people gathered there into groups and allotted them a block of the colony. Everyone out there from small school children to teens, the NCC cadets and the elderly people work wholeheartedly and sincerely to clean the colony. The colony was fully cleaned by 10:00am. The event concluded with the patriotic song followed by the promise that everyone we'll keep their surroundings clean and neat. At last, we had small refreshment and the NCC of KCT left the colony with a heart full of satisfaction and happiness. On this precious day, we have done a great job by satisfying the other souls too.



Dr. D. SARAVANAN, M.Tech., Ph.D.,
 PRINCIPAL
 Kumaraguru College of Technology
 Coimbatore - 641 049.

11.Title of Activity	:	IMPORTANCE OF SOLAR ENERGY
Date & Venue	:	20.11.2018 & Chinnavedampatti, Udayampalayam, Chinnamettupalayam
Description of Event	:	Along with Namadhu Pangu, outreach program is conducted to create an awareness about the green energy

An outreach programme by EEE department and Namadhu pangu of KCT has been arranged to Government school students of Udayampalayam, Chinnavedampatti and Chinna mettupalayam villages. The programme mainly focussed on the awareness about the non-conventional energy especially about 'Solar Energy'

The programme is arranged with three government schools to the 6th standard level to 9th standard level students. Small mini models were demonstrated about the electrical energy generation and students are encouraged for the new generation technologies. Namadhu Pangu which has been functioning already in the KCT campus with the school students are also with their team to support this.

Student volunteers from KCT are also involved in this by asking questions and with related cultural topics to make interest towards the topics. The schedule is compiled with 2 sessions as presenting the solar energy concepts and with the advantages and future technologies yet to come. The students are participated actively during the question answer sessions and involved with keen interest.

This will create an awareness about the green energy and focusing the attention of the young generation students towards the 'Solar Energy'



Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.



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Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.

12.Title of Activity	:	LAKE CLEANING
Date & Venue	:	21.07.2019 & Sengulam Lake
Description of Event	:	To keep our environment clean

SWATCHH BHARATH-LAKE CLEANING:

"BE A PART OF THE SOLUTION NOT PART OF THE POLLUTION" .

Cleaning is the most important responsibility which must be taken by every citizen of India. In order to make this happen Indian government has launched a National event "Swachh Bharat". The aim of the SWACHH BHARAT is to cover all the rural and urban areas to keep our surroundings clean and awareness among the people to keep clean. NCC OF KCT has participated in a lake cleaning. To keep our environment clean Coimbatore District Administration is seeking support from institutions to involve student volunteers in a lake cleanup initiative that is being planned on 21st July 2019 at Sengulam Lake. NCC cadets join hands with other citizens and cleaned up the polluted lake area and brought the new identity to that place. This create the awareness among the peoples to maintain the lake because now days water scarcity is main crises in today's life. In order to find the solution, the water have to be conserved and it should not get polluted. we must take the responsibility to protect our natural resources. We should not make the path difficult for our future generation.



Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.

13.Title of Activity	:	SWATCHH BHARAT
Date & Venue	:	19.09.2019 & KCT To Sankara College
Description of Event	:	Awareness Rally on cleanliness

SWATCHH BHARAT-AWARENESS RALLY:

Swachh bharath rally was an event conducted by NCC OF KCT to create an awareness about cleanliness , to avoid the usage of plastics and to make our society clean in both environmental and psychological manner. This event was started from Kumaraguru college of technology to Sankara college of science and commerce on 19.09.2019 .



In this event our cadets created an awareness by distributing posters to the civilians which displays how to make our society clean and how to reduce the usage of plastics.



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Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.

14.Title of Activity	:	SWACHH BHARAT
Date & Venue	:	02.10.2019 & Vellakinar Samathuvapuram
Description of Event	:	Students participated in cleaning and creation of pond

SWACHH BHARAT AT SAMATHUVAPURAM:

In the memory of celebrating the 150th birth anniversary of Mahatma Gandhi, We the NCC OF KCT celebrated Swachh bharat event with other clubs and forums to create a pond inside the college campus. All the civilian and college faculties also joined us in this event. In this great initiative event our joint correspondent Shri Shankar Vanavarayar made his presence to motivate the students. The function was started at 7.00am on October 2nd of 2019. After the completion of that event we went to clean another area and it was initiated by Rashtriya Swayamsevak sangh with their team in vellakinar, samathuvapuram with other college students. We NCC OF KCT showed our presence in that event. We have joined hands with all the volunteers to clean the area.



In this great day all the volunteers of different colleges, social workers and school children took part in this event and Rashtriya swayasevak sangh provides accessories and help for cleaning the area.



Finally, we clean more than an acre of area with the help of whole team participated in this event and we create an awareness to plant more trees and to avoid the usage of plastics to the nearby people.

“Environmental cleanliness begins with each individual desire to be clean.”

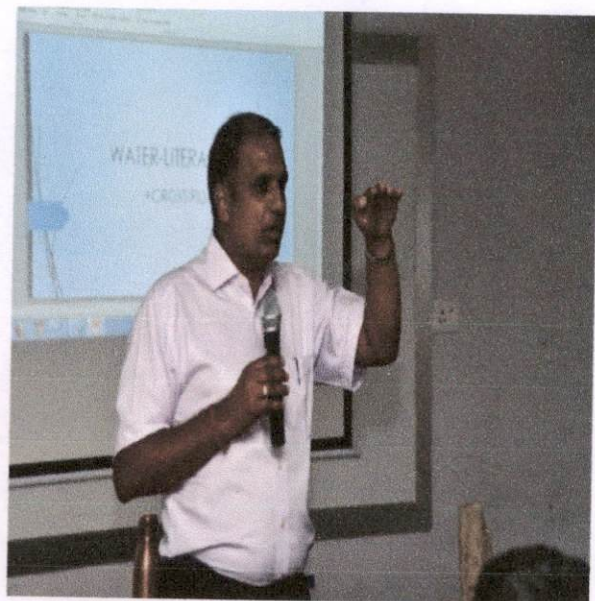
Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.

15.Title of Activity	:	RAINWATER LITERACY PROGRAM
Date & Venue	:	14.09.2019
Description of Event	:	To stress the importance of Monsoon Rains, Ground Water

Rainwater Literacy Program

"Water is the substance of our life, treasure it"

To stress the importance of Monsoon Rains, Ground Water and the need to recharge the natural aquifers, Rainwater Literacy Program was organised on 14 September 2019. Mr. Shiva Kumar from Rainwater Literacy Foundation was invited to orient the participants about Rainwater Harvesting and the need to conserve the natural source of fresh water which otherwise goes unutilized at our home during every rainfall. He educated the students on the various techniques to be adopted to harvest rainwater. He also insisted on the importance of adopting a sustainable lifestyle by every individual for a better world.



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Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.

16.Title of Activity	:	EMERGY AMBASSADORS
Date & Venue	:	17.11.2019 & KCT
Description of Event	:	To create awareness on Energy to school and polytechnic students

Energy Ambassadors 2019 programme was conducted by Tamil Nadu Generation and Distribution Corporation Ltd., Coimbatore region in association with Kumaraguru College of Technology, Coimbatore, Rotary Coimbatore Galaxy and Indian Association of Energy Management Professionals, Coimbatore Chapter. The Schools and Polytechnics students of about 250 members had participated the "Energy Ambassadors - 2019" programme at Kumaraguru College of Technology, Coimbatore.

During the Inaugural function, the CD on the topic "**Energy Auditing and Conservation**" was released by KCT principal Dr.J.Srinivasan and the first copy received by Chief Engineer TANGEDCO Mrs.Arul mozhi.

After the Inauguration, training sessions were handled for the students and the students were given an activity to be carried out in the next days. The students have to submit a report by December month, among which best three will be awarded with prizes.

The session ended with getting feedback from the students.



Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.



Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049

17.Title of Activity	:	Awareness on Ground water recharge
Date & Venue	:	27.02.2020
Description of Event	:	To create awareness about ground water

Awareness Programme on "Groundwater Recharge"

Department of Civil Engineering is organized PWD Sponsored, Awareness Programme on "Groundwater Recharge"

Presidential Address by Mrs.P.Jayanthi,,Assistant Executive Engineer,PWD - WRD, Coimbatore

Awareness on Groundwater Recharge by Mr.R.Elangovan, Special Chief Engineer,PWD - WRD, PAB Circle,Pollachi



Dr. D. SARAVANAN, M.Tech.,Ph.D.,
PRINCIPAL

Kumaraguru College of Technology
Coimbatore - 641 049.

18. Title of Activity	:	HOME - GREEN HOME PROJECT IMPLEMENTATION
Date & Venue	:	24 September 2020 & Ellapalayam
Description of Event	:	It's an event to spread awareness about roof top farming, with important procedures and necessary steps our.



24-09-2020 | MS TEAMS | 3:00-5:00pm

Expert speaker:

Ms. Shanthi Balu, Apex Member - Siruthuli

Why bargain for Vegetables in Market! while we can easily grow them in our home. Everyone loves to own a small garden in their home. Through this event we will provide you the basic knowledge to cultivate your own crops. Along with this knowledge sharing session, We are given you the challenge to create your own garden.

Challenge: (25-09-2020 & 26-09-2020)

1. Register for the challenge in the given link.
2. Send us a picture of your seeds of sapling at initial phase.
3. Add it to your instagram story and tag our instagram pages mentioned below.
4. Always feel free to contact us to clarify your doubts.

Contact:

Pranesh - 9486294795
Syed - 8610424771
Mirthuvikasini

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Dr. D. SARAVANAN, M.Tech., Ph.D.,
PRINCIPAL
Kumaraguru College of Technology
Coimbatore - 641 049.